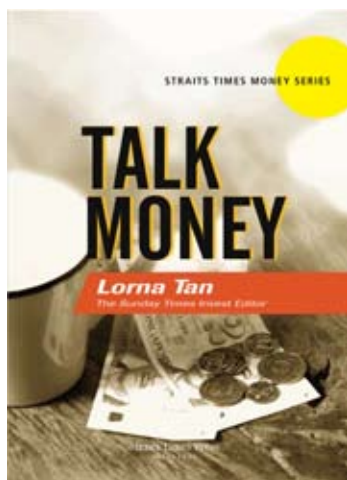


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TALK MONEY

"Lorna Tan does an excellent job of breaking highly complex finance and investment concepts into layman's terms. By including quotes from financial experts and practitioners, collective wisdom is provided on a wide range of topics. Real-life examples deliver concrete ideas to readers. Talk Money presents a balanced view on what to watch out for from financial advisors, and what remain as personal responsibilities. This book is highly recommended reading, and also serves as a valuable resource for future reference to the dos and don'ts of financial planning."

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Talk Money is a compilation of Lorna Tan's articles on personal finance which were published in the Invest section of *The Sunday Times* in 2007 and 2008.

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Those who have enjoyed reading Lorna's articles every Sunday and those who have missed them would find this book a must-have.

About Lorna Tan

Lorna Tan is *The Sunday Times'* Invest editor and *The Straits Times'* senior correspondent. She joined the paper in 2000 and has primarily covered financial news, which include banking, wealth management and personal finance. She holds a BA (Social Sciences) and an MBA.

Lorna has won many accolades for her journalistic work. Among them are numerous in-house, national and international awards for excellence in business reporting. They include two awards from Hong Kong-based Society of Publishers in Asia in 2004 and 2006, and three awards from the Securities Investors Association of Singapore (SIAS), in 2003, 2005 and 2007. These include the prestigious Financial Journalist of the Year award from SIAS in 2007. Lorna also won annual excellence awards from Singapore Press Holdings (SPH) for two consecutive years in 2005 and 2006.

Prior to joining SPH, Lorna was a regional sales & support manager with Canada-based Thomson Financial.